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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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JUL 22 2003

Technology Center 2100

Applicants : PARTOVI, Hadi; et al.

Serial No. : 09/513,236

Group Art Unit: 2141

Filed : February 24, 2000

Examiner: NGUYEN, Quang

For : Method and Apparatus for Content Personalization over a Telephone
Interface with Adaptive Personalization

AMENDMENT AND RESPONSE TO OFFICE ACTION

Mail Stop Non-Fee Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

This is in response to the Office Action mailed March 26, 2003, Applicants
respectfully request further examination and reconsideration of the above captioned patent
application in view of the arguments set forth below.

07/21/2003 GGEBREGI 00000013 09513236

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TLME-99-001.3.US(CON)
Serial #: 09/513,236

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Examiner: NGUYEN, Quang
Art Unit: 2152